



Launched March 2022!

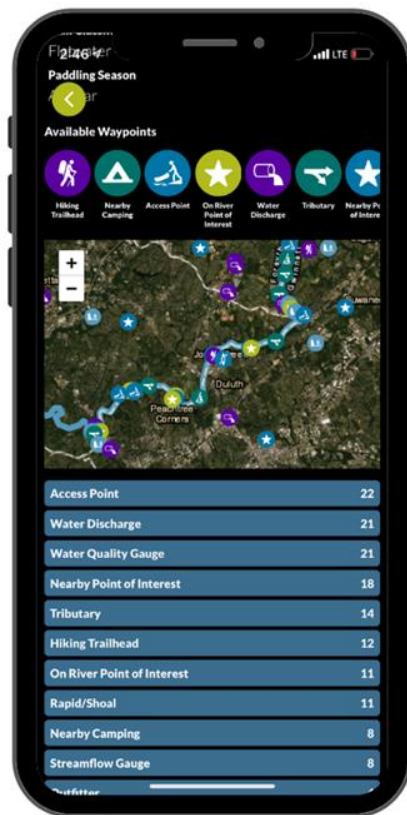
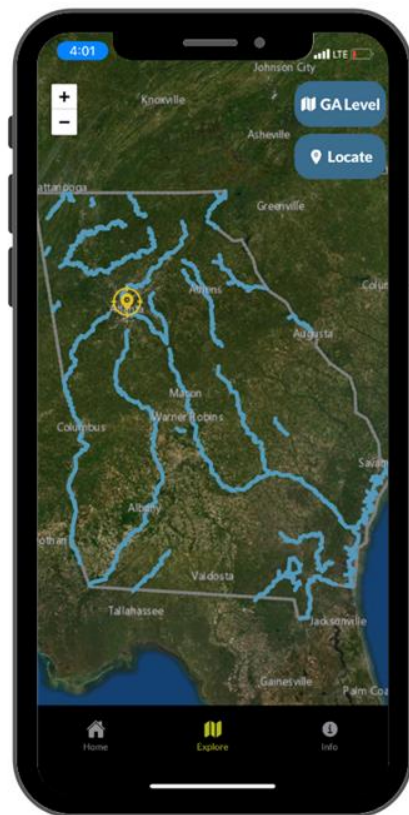
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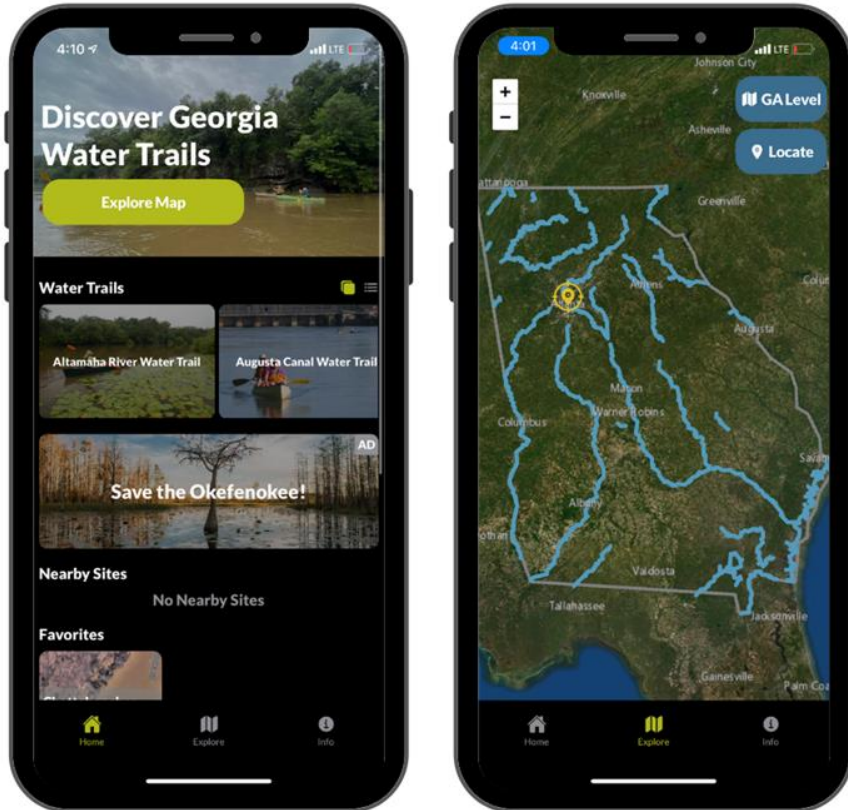


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Paddle Georgia's Water Trails

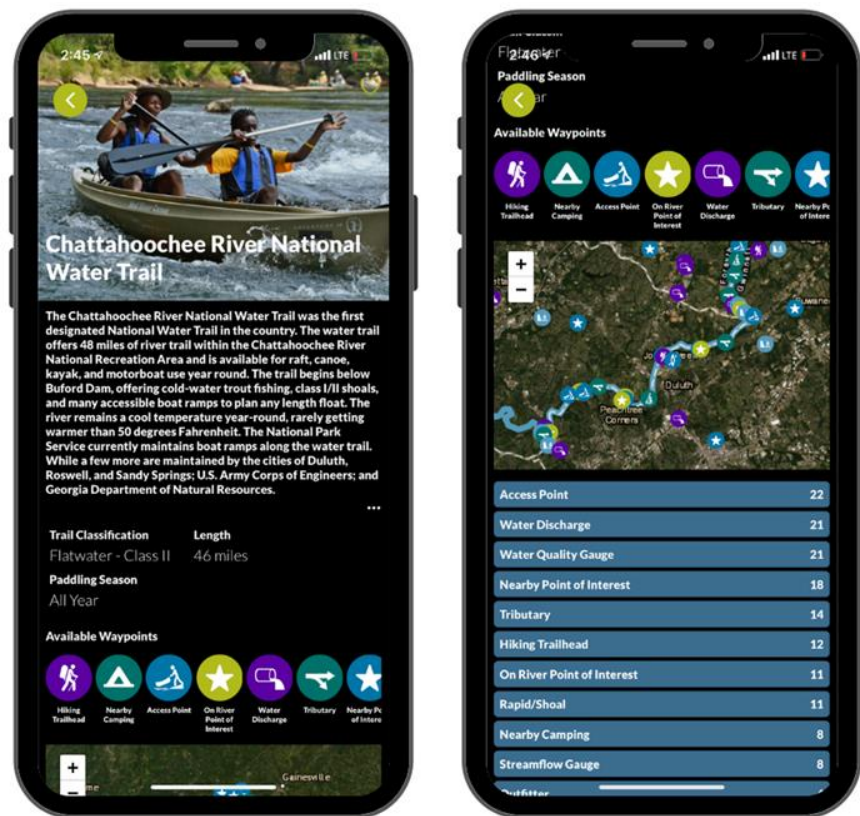


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Plan your next
paddling trip on
one of Georgia's
more than 30
unique water trails.

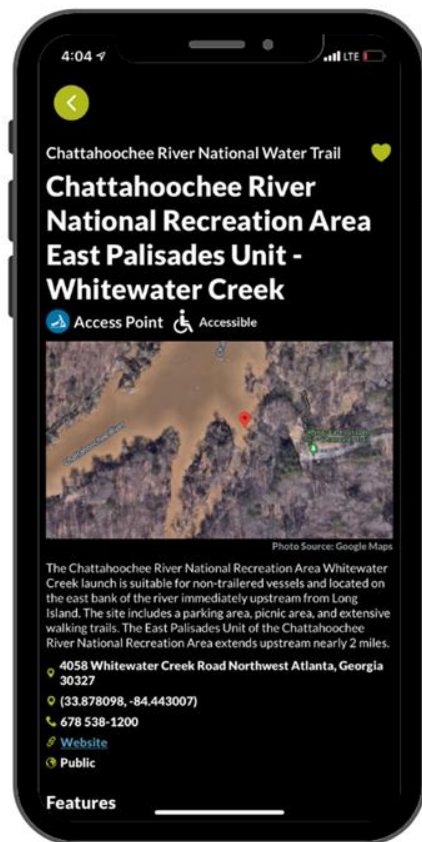
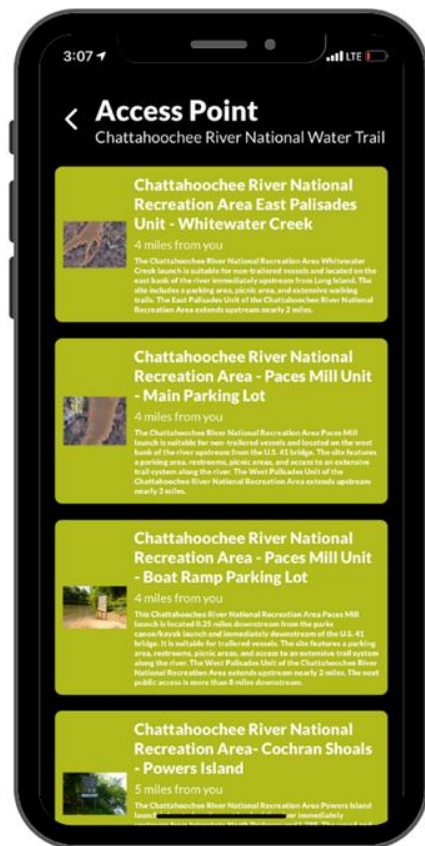
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Featuring:

- Public access points & river mileage
- River conditions & recommended runnable levels
- Level of difficulty
- Specific river rapids or hazards

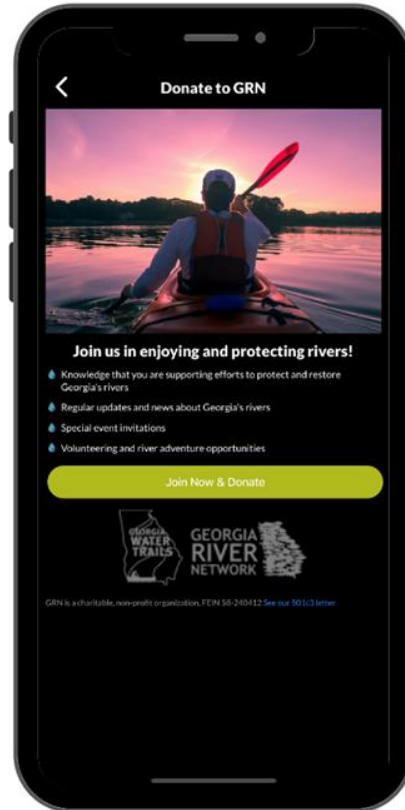
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Featuring:

- Outfitters and shuttle services
- Cultural and historic points of interest
- Available amenities
- Tips on how to plan your trip & stay safe on the water

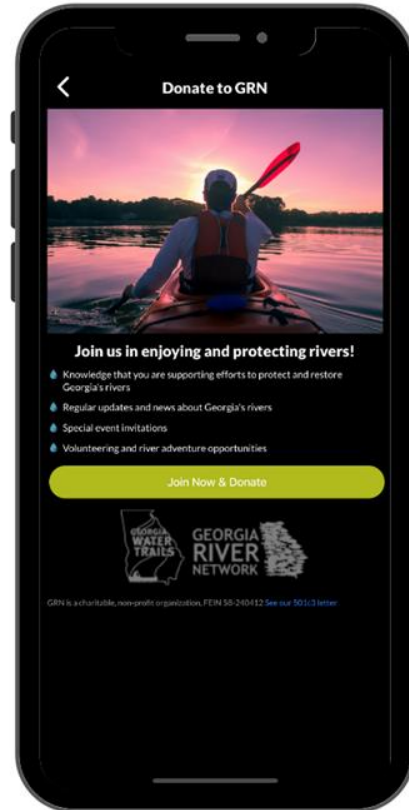
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Update:

- Promoted alongside Paddle Georgia at outfitters across Georgia
- Distributed app postcards at numerous events as well as 9 State Visitor Centers
- Promoted through Explore Georgia! and many GRN and partner social media platforms
- ***Resulted in more than 6,500 downloads in 2022!!***

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Update:

- Added 3 Water Trails since launch:
 - Georgia's Little River Water Trail
 - Kinchafoonee Creek Water Trail
 - Muckalee Creek Water Trail
- Edits and Updates to:
 - Lower Chattahoochee Water Trail
 - Serene 18 – Augusta Canal Water Trail
 - Serene 18 – Savannah River Water Trail
- Distributed app postcards at numerous events as well as 9 State Visitor Centers
- Promoted through Explore Georgia! and many GRN and partner social

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**Exploring
Georgia's rivers
just got easier!**

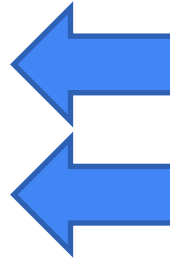


Download the
Georgia River Guide
app for FREE today!



**GEORGIA
RIVER
NETWORK**

How can our Partners Help?



- Post laminated QR postcards on Water Trail signage
- Distribute QR postcards at local visitors centers and events
- Use graphics and videos in ongoing Water Trail social posts, in newsletters and on your web site

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How can our Partners Help?

- To order laminated post cards, post cards to distribute at events, and more:
[Order Georgia River Guide Collateral Here](#)
- To access graphics for Facebook, Instagram and Twitter and videos ready to post, and more:
[Folder of Georgia River Guide graphics and videos and such here](#)